

TERESA YUNG

GRAPHIC DESIGNER

TERESAYUNG.COM

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TECHNICAL PROFICIENCY

PROFICIENT IN /
APPLE MAC OS X
MICROSOFT WINDOWS 7

ADOBE PHOTOSHOP
ADOBE ILLUSTRATOR
ADOBE INDESIGN
MICROSOFT OFFICE
WORDPRESS

KNOWLEDGEABLE IN /
HTML/CSS
K4 PUBLISHING SYSTEM
JAVA / JQUERY
FONTOGRAPHER

REFERENCES

REFERENCES
AVAILABLE UPON
REQUEST

EMPLOYMENT HISTORY

May 2012 – April 2013

Accomplishments & Awards

June 2012 – September 2012

April 2012 – May 2012

May 2011 – April 2012

Accomplishments & Awards

June – August 2008, 2010

EDUCATION

September 2009 – April 2013

Accomplishments & Awards

ACCOMPLISHMENTS AND AWARDS

EXCALIBUR PUBLICATIONS INC., TORONTO, ON

CREATIVE DIRECTOR

- + Managing production of six departments (photo, advertising, news, arts, features, science, sports), as well as training production volunteers
- + Overseeing art direction, and pre-press layout of weekly newspaper
- + Headed research and development of 2012-2013 academic year re-design
- + Winner of 2012 Newspaper Pacemaker awarded by the Associated College Press (ACP) and the Newspaper Association of America Foundation

THE GLOBE AND MAIL, TORONTO, ON

DESIGN EDITOR

- + Designed section front-pages, with daily deadlines (average 6-hour turnover)
- + Worked with section editors and photo editors to develop and pitch concepts
- + Experience with Life, Arts, Business, Drive, Real Estate, and Style sections
- + Developed designs for Globe Style's quarterly magazine, the Style Advisor
- + Pioneered a Pinterest and Flickr presence for the design department
- + Called back as contract Freelance Designer during academic year for Globe Style section and Style Advisor production

CANADIAN LIVING MAGAZINE (TRANSCONTINENTAL MEDIA), TORONTO, ON

ART INTERN

- + Art-directed the SIP (special interest publication), "Fresh & Healthy"
- + Attended in-house and studio photoshoots with food and prop stylists
- + Learned to efficiently use K4 system integrated with Adobe InDesign/InCopy

EXCALIBUR PUBLICATIONS INC., TORONTO, ON

PRODUCTION MANAGER

- + Improved efficiency of production time by an average of 3 hours per week
- + Designed weekly News section and centrespread/folio, oversaw art direction for the entirety of the newspaper
- + Awarded First-place "Best in Show Newspaper" at ACP National College Journalism Convention held in Seattle, WA

C. J. MARKETING LTD., SCARBOROUGH, ON

CATALOGUE DESIGNER

- + Refined and organized Product Catalogue from start to finish
- + Assisted in product photo shoot and photo-editing
- + Utilised Adobe Creative Suite 3 (InDesign, Photoshop, Illustrator)
- + Worked under Creative Director of in-house Design department
- + Performed efficiently in both independent and team project circumstances

YORK UNIVERSITY AND SHERIDAN COLLEGE

YORK UNIVERSITY/SHERIDAN COLLEGE DESIGN (BDES HONS)

- + Graduated, Member of the Dean's Honour Roll
- + York Entrance Scholarship 2009 – 2011

- + Semifinalist in 2013 Adobe Design Achievement Awards for the categories (1) Packaging, and (2) Print Communications
- + Book design acknowledged and published in *Typography Referenced: A Comprehensive Visual Guide to the Language, History, and Practice of Typography* by Jason Tselentis, (Rockport, 2012)
- + Winner of CICS' Immigrant Youth Centre Logo Contest, 2009
- + MSBEC (Markham Small Business Enterprise Centre) Business Plan Competition Award, 2008